

## **Presentations offered by Rebecca Vnuk**

### **Connecting Patrons with Books through the Internet**

*In this session, we'll take a virtual tour of 15 "must-know" RA websites and learn how you can use them to benefit your patrons.*

### **Readers, Writers, Books, and Blogs** (with co-creator Karen Kleckner)

*Looking for some great book blogs to add to your favorites? Learn what book-related blogs are red hot and worth checking every day, how to tell at a glance if a blog should get a second look, and how to share your tech-savvy findings with your patrons. A tour of nearly 50 must-know book blogs.*

### **Collection Development: The Basics and Beyond**

*Collection development basics for libraries of all types and sizes, including discussion on organizing your budget, weeding, and writing a plan. Also discusses current topics such as media and eBooks.*

### **Book Blogging 101: How-to and Why-to**

*In this practical discussion, learn from a seasoned book blogger about the benefits of starting a personal or library-related book blog. Covers what platforms to choose from, how to get started, what to talk about, how to stay motivated, how to publicize your blog, and more.*

### **Books and Authors: The Top 5 of the Top 5**

*Would you like a "go-to" list for books or authors you might not be familiar with? This is a showcase 5 top genres and what every librarian should be familiar with about them: the top 5 authors, books, up-and-comers, and trends. (Can be modified for any number or type of genre needed - modified from a full PLA panel presentation)*

### **Feel the Need to Weed!**

*Everything you wanted to know about weeding and then some: the why, the how, the pitfalls, and the joys. Participants will leave with a renewed understanding of the importance of weeding for good collection development, along with current resources to help them in their task.*

### **Library 2.0 Basics**

*Need to get your staff up to speed on their web skills? This session will show you how to set up an 8-week action plan to familiarize your staff with the latest in web sites, social media, and more.*

### **Non-Fiction Reader's Advisory: Separating Fact from Fiction**

*Often, readers don't even know if they are asking for fiction or nonfiction – sometimes they just want a good book. Narrative nonfiction can be hard to recommend based on subject headings, so how do you know what makes something a good read? This session shares some proven readers' advisory techniques and will leave you with a list of good starting points for leading your reader to their next favorite nonfiction book.*